



May 7, 2021

AHS Future Growth FAQ

Q: What are the announcements you are making today?

A: After two years of study, deliberation and prayerful consideration by the Board of Directors and administration, today we are announcing the creation of a **Salt Lake City campus of American Heritage School**. Additionally, we are excited to announce continued expansion of our AHS Worldwide offerings.

With this growth, we are also announcing a change to our organizational structure. **Grant Beckwith** will step into the newly created role of **Head of School**, with the responsibility to oversee all of American Heritage School's operations at the American Fork Campus, Salt Lake City Campus, and AHS Worldwide.

This organizational change has necessitated the **hiring of two new principals**. After a thorough review of many qualified internal and external candidates, including multiple rounds of interviews by the Board of Directors, the Board is pleased to announce the hiring of **Chase Hale** as principal of the American Fork campus and **Leland Anderson** as the principal of the Salt Lake City campus. Please see below for bios and personal statements from Chase and Leland.

SALT LAKE CITY CAMPUS

Q: Why is the school creating a Salt Lake City campus?

A: Because of the unique nature of a Salt Lake City campus, the Board and administration carefully considered this project for two years before deciding to move forward. The Board believes the Salt Lake City campus is an important part of the school's strategy to expand the reach of American Heritage School's mission and vision to families and students who cannot readily access the American Fork campus. The Salt Lake City campus will also present important opportunities for mission-aligned education innovation that can be provided at lower costs and modeled for families around the world.

Q: When will the Salt Lake City campus open?

A: We anticipate the Salt Lake City campus will open fall of 2022.

Q: Where will the campus be located?

A: Today we can share that the campus will be located within the city limits of Salt Lake City. Arrangements to secure a campus are nearly finalized and will be announced this summer.

Q: Who will work at the Salt Lake City campus?

A: As at the American Fork campus, faculty and staff at the Salt Lake City campus will be chosen from candidates with a desire to create a school community that follows the mission and vision of American Heritage School. Similar to the American Fork campus, paid faculty and staff positions will be supported by parent volunteers.

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Q: How will the Salt Lake City campus be funded?

A: The campus will be funded by tuition dollars and donations from private donors. As is our practice, the campus will not seek nor accept any local, state or federal funding. No tuition dollars or donations from the American Fork campus will be used to support the Salt Lake City campus.

Q: Who will attend the Salt Lake City campus?

A: As of today, we anticipate the campus will be able to accommodate up to 250 K-12 students.

ORGANIZATIONAL STRUCTURE

Q: Why is Grant changing his role to become head of school?

A: The Board of Directors believes Grant’s extraordinary gifts as an administrator, leader and mentor will be most effectively maximized as head of school. In this new role, Grant will work closely with the principals of the American Fork and Salt Lake City campuses and with the business director (Peter Knecht) of AHS Worldwide. Grant will continue to spend most of his time at the American Fork campus. By reducing some of his responsibilities at the American Fork campus, Grant will have the bandwidth necessary to guide American Heritage School as it carefully expands its reach to students at its Utah campuses and across the globe through AHS Worldwide.



Q: Who is Leland Anderson?

A: Leland will be the new principal of the Salt Lake City American Heritage campus. He and his family currently live in Shenzhen, China, where he is the Principal of Shenzhen RDF School. Prior to his employment in China, Leland worked for American Heritage School in American Fork as an assistant principal, and he also functioned as accreditation coordinator, a high school program director, international student admissions director, and a co-director of American Heritage’s worldwide distance education programs. Leland graduated from Harvard University with a Master of School Leadership. He holds a Bachelor of English Teaching from Brigham Young University. He taught English at Oak Canyon Junior High School in Utah. He and his wife, Gina, are the parents of six children.

Here is a personal statement from Leland:

“I feel enthusiasm whenever I think about helping establish an American Heritage School campus in Salt Lake City, Utah. Salt Lake Valley was my boyhood home, and I will be happy to see an

American Heritage School there. I also look forward to associating with you whom I know already, and those whom I will soon meet!

Recently, I studied:

- The Family: A Proclamation to the World
- The Living Christ: The Testimony of the Apostles
- The Restoration of the Fulness of the Gospel of Jesus Christ: A Bicentennial Proclamation to the World

Leland Anderson statement, cont.

Whenever I think about the mission and founders of American Heritage School, I feel keenly grateful for a school that celebrates and upholds the truths in these proclamations, while seeking excellence in mastering languages, history, science, and the arts. I hope we all cherish the American Heritage approach to education and share the good we have experienced with our posterity and communities. I am committed to this!”



Q: Who is Chase Hale?

A: Chase will be the new principal of American Heritage School's American Fork campus. Chase Hale has worked as a member of American Heritage's administration for seven years, most recently serving as the school's Business Officer. Prior to joining the AHS team, Chase's professional experience included work as a regional controller within the corporate finance structure of a publicly held company and as a financial statement auditor in an international accounting firm. After serving a mission to Rome, Italy, Chase pursued Bachelor and Master of Accounting degrees at BYU. One cannot appraise Chase completely without considering Laura, his wife and obvious better half, who is just finishing a three-year term as the school's Parent Service Organization President. Chase and Laura are raising five children (two in elementary school, one in middle school, and two in high school).

Here is a personal statement from Chase:

“As a young father, I periodically found spiritual rejuvenation and replenishment when I would sneak into a child's room late at night. Light spilling in from a hallway through a slightly cracked door would work with and against shadows to provide shape and contour to the sweet face of an infant sleeping peacefully in a crib. In those moments, I observed innocence and perfection. Tears would sometimes come to my eyes as the Spirit would take the tender moment to impress upon me the great potential that was theirs (and the attendant obligations and responsibilities that were mine).

Having served for the last seven years as an administrator at American Heritage, I regularly experience a scene that is physically opposite—but thematically similar to—those late-night moments from earlier years. Because I walk the halls where my children learn, I often get to observe them from afar. While these reflective moments continue to grant me a sense of their potential, I now get to observe them doing good and actively becoming. As John wrote long ago, “I have no greater joy than to [observe] that my children walk in truth.”

My joy in these moments is magnified by a deep sense of gratitude for an army of teachers and administrators who show up everyday intent on influencing my children toward the very best ends. My wife and I, like many other parents at American Heritage, feel so blessed to be partnering with a school whose aims are aligned with and magnifying of the priorities and values of our home.

Chase Hale statement, cont.

American Heritage has a consistent track record of continuous improvement as it strives to better align its practices with the lofty goals of its inspired mission. I am honored by this new assignment from the Board and head of school, and I feel the weight of the trust that has been invested in me. I pledge that on my watch, American Heritage will build upon and beyond its past accomplishments as it continues to serve parents in developing the hearts, minds, and bodies of students. Said another way, we will continue and get better at developing desires oriented toward Christ, training intellect to provide capacity for good, and practicing self-governance, all for the sake of preparing our children to fulfill their unique life missions and realize their divine potential. That task excites me!"

Q: When will these leadership changes be made?

A: Grant, Leland and Chase will assume their respective roles on July 1, 2021.

Q: Who should I work with if I have questions about ...

A: Because Grant will not be involved in the specific day-to-day operations of any one campus, teachers, parents, and students who need to work with the principal should contact the principal of their campus: Chase Hale for American Fork, Leland Anderson for Salt Lake City, Pablo Riboldi for AHS Worldwide 7–12, and Peter Knecht for AHS Worldwide K–6 (currently, Family School).

Q: Are there other organizational changes that will be made?

A: Yes. Some of the American Fork administrative team's roles and responsibilities will change in response to this new organizational structure. For example, Charné Adams will become the assistant principal for grades K–5, Blaine Hunsaker will become the assistant principal for grades 6–8 and performing arts, Liz Acuna will become the assistant principal for grades 9–12 and Dave Buer will become the assistant principal for afterschool athletics. Additional changes will be announced in the coming weeks.

AHS WORLDWIDE GROWTH

Q: How have recent donations allowed AHS Worldwide to impact more families?

In March 2020, when COVID-19 forced schools to rely more heavily on online education delivery, AHS Worldwide strategies, funding, and development were already in place to adapt formerly produced parent-led resources (i.e. Family School) to a more student-centered format and delivery. AHS Worldwide subsequently added over 4000 new families to its Family School community with an additional 1000+ independent, student-led learners who joined from around the world daily for Live discussion, learning activity, and connection. We also added an online, diploma-granting middle and high school for grades 7-12.

Q: How will additional resources impact the future of AHS Worldwide and the ability for AHS to serve students and families around the world?

Additional resources will allow AHS Worldwide to fully execute the development and scaling strategies needed to reach every family and student who desires a comprehensive, engaging, and highly affordable and effective K–12 solution from home or family-centered, school supported Family Education Center. All course design and development will enable learners of all faiths and circumstances to have access to resources that deepen conversion, build character, and develop the skills and desire to make self-education a life-long pursuit.

Character › Scholarship › Liberty